

THE RINK PROJECT

EXECUTIVE SUMMARY



RINK FACILITY OVERVIEW

DAWG Nation will design, construct, and operate the nation's first multi-sheet hockey facility which is purpose-built to support both disabled and able-bodied athletes. The facility will be constructed in the City of Castle Pines, just to the East of I-25. The groundbreaking is slated for October of 2020.

- >Prime location provided by City of Castle Pines - I-25 & Castle Pines Parkway
- >The facility will be 100% sustainable from day one of operation
- >DAWG Nations 501(c)(3) status eliminates property taxes
- >Premier facility for sled hockey - Will host National/International competitions
- >Facility will be home to numerous local/regional school & youth hockey programs
- >Rink anticipates generating over \$1M annually for DAWG Nation charitable causes

OUR SPONSORS

DAWG Nation has partnered with the City of Castle Pines, and some of Colorado's leading companies to make this dream become reality. The following organizations have made significant donations or in-kind pledges which will be instrumental in funding the construction of the facility.



...AND MANY MORE

SPONSORSHIP OPPORTUNITIES

DAWG Nation has created a number of unique ways for both individuals and businesses to partner and sponsor this great community project. This includes prominent displays, signage, and naming rights in a variety of levels. Corporate Sponsorship opportunities include:

- >PLATINUM - \$10M+ Donations - Facility & Complex Signs & Naming Rights
- >GOLD - \$5M+ Donations - Rink & Arena Signs & Naming Rights
- >SILVER - \$500K+ Donations - Zambonis, Scoreboards, & Locker Rooms
- >BRONZE - \$50K+ Donations - Signs for Event Rooms & Facility Locations

MORE INFORMATION

For more information on the project, becoming a sponsor organization, or partnering with DAWG Nation to support our mission, please contact the following individuals:

- >CORPORATE SPONSORSHIP - Martin Richardson, CEO - mrichardson@dawgnation.org
- >CHARITY & EVENTS - Mike Freeman, Executive Director - mfreeman@dawgnation.org
- >MEDIA & PUBLIC RELATIONS - Aaron Alwell, CMO - aalwell@dawgnation.org

RINK CAPITAL BOARD

The DAWG Nation rink capital campaign board has been assembled to be a unique blend of business owners, community leaders, influencers, and subject matter experts. This outstanding group ensures we can manage the viability and success of this amazing project.

BOARD MEMBERS

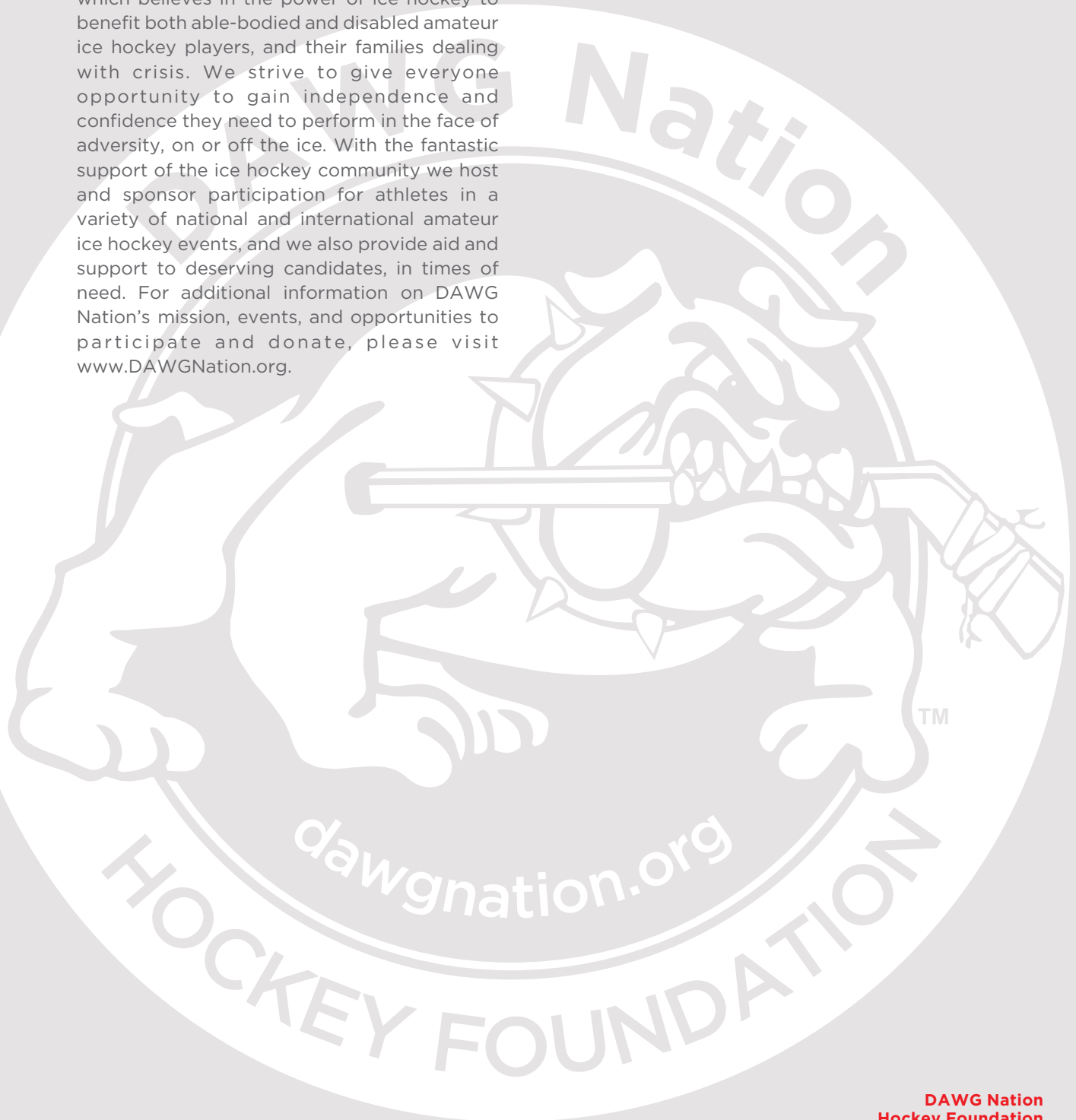
- Greg Ahbe**
The Ahbe Group
- Beth Bowlen**
The Denver Broncos
- Brooke Cedars**
Aces Hockey Academy
- Jerry DeVaul**
Warrior Avalanche Sled Hockey
- George Gwozdecky**
Valor Christian Varsity Hockey
- Jan Hejda**
Avalanche Alumni
- Karin Kukral**
Northwood Investors
- Jack Mousseau**
MOA Architecture
- Jim Mundle**
Overdrive Raceway
- Josh Suter**
Vukota Capital
- Michael Vickers**
Compark

BOARD ADVISORS

- Aaron Alwell - Marketing**
DAWG / The Limitless Group
- Bill Bierly - Legal**
DAWG / Liberty Global
- Erik Estrada - Legal**
Liberty Global

About DAWG Nation

DAWG stands for Dedicated Ambassador of Wellness & Generosity, which exemplifies our organizational mission. DAWG Nation Hockey Foundation is a 501(c)(3) nonprofit charity which believes in the power of ice hockey to benefit both able-bodied and disabled amateur ice hockey players, and their families dealing with crisis. We strive to give everyone opportunity to gain independence and confidence they need to perform in the face of adversity, on or off the ice. With the fantastic support of the ice hockey community we host and sponsor participation for athletes in a variety of national and international amateur ice hockey events, and we also provide aid and support to deserving candidates, in times of need. For additional information on DAWG Nation's mission, events, and opportunities to participate and donate, please visit www.DAWGNation.org.



**DAWG Nation
Hockey Foundation**
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Suite 200
Littleton, CO 80127
Main - 720.432.9471
rink.dawgnation.org

PLAY HARD. PLAY FAIR. GIVE BACK.